



## FOR IMMEDIATE RELEASE

**Contact:** Michelle Spitzer  
Marketing Manager  
301-206-0070 x308  
[michelle.spitzer@protechassociates.com](mailto:michelle.spitzer@protechassociates.com)

### **Protech Associates, Inc. Announces 2009 Wow! Award Winners**

**Columbia, MD – April 27, 2009** – Protech Associates, Inc. announced the winners of its third annual Wow! Awards for outstanding customer achievement. The winners were honored at the 2009 Protech Customer Conference at the Ronald Reagan Building in Washington, DC. The Wow! Awards recognize customers that have achieved remarkable success using Protech Business Solutions.

The 2009 Wow! Awards were presented in six categories: Fast Track, Teamwork, Innovation, Evangelism, Member Service, and Overall Excellence. Nominated by Protech customers and team members, the following customers were awarded the 2009 Wow! Awards:

- **Fast Track Excellence**
  - American Theological Library Association (Chicago, IL)
- **Excellence in Teamwork**
  - American Forest and Paper Association (Washington, DC)
- **Excellence in Innovation**
  - NACE International (Houston, TX)
  - International Information Systems Security Certification Consortium (Palm Harbor, FL)
- **Evangelism Award**
  - Christoph Kunkel, Council of Independent Colleges (Washington, DC)
- **Excellence in Member Service**
  - National Association for College Admission Counseling (Arlington, VA)
- **Overall Excellence**
  - Human Resources Professionals Association (Toronto, Ontario)

“Helping our customers better serve their members is at the heart of everything we do,” said Brian Bruffey, President and CEO of Protech. “It’s our pleasure to honor these customers that use technology to achieve outstanding results within their organizations and, ultimately, for their members.”

## **About the Wow! Awards**

The Fast Track Excellence award honors customers that have achieved significant results within the first year of a Protech Business Solutions implementation.

The Excellence in Teamwork Award recognizes customers whose collaborative efforts internally, with Protech and Microsoft, or with their members have produced a result that would not have been achieved without the collaboration.

The Excellence in Innovation Award recognizes customers whose innovative use of technology in their association management system delivers measurable benefits to their organization. Candidates for this award are judged on creativity, vision, and the overall results and benefits of their implementation.

The Evangelism Award is presented to customers that have demonstrated a strong commitment to Protech's technology and services. These customers not only evangelize Protech's solutions, but are a source of continual feedback to Protech and take the time to engage with other existing and potential customers to share learning.

The Excellence in Member Service Award celebrates customers whose CRM for Members system helps them measurably improve the value and level of services delivered to their members and staff.

The Overall Excellence Award recognizes customers that demonstrate extraordinary efforts in multiple Wow! Award categories.

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## **About Protech Associates, Inc.**

For more than two decades, Protech Associates, Inc. has been a leader in developing and implementing superior member relationship software exclusively for the association industry. A Microsoft Gold Certified Partner, we dedicate our efforts to creating powerful solutions that help associations streamline internal processes, empower employees, improve sales and member service, and facilitate rapid, informed decision-making by automating their most important processes. We understand the association industry, their needs, and the unique challenges they face. At Protech, we're committed to helping today's member-based organizations not only meet, but surpass their goals. For additional information, contact Protech at [inquiry@protechassociates.com](mailto:inquiry@protechassociates.com) or 800-310-8813.