



FOR IMMEDIATE RELEASE

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PROTECH SOLUTION EARNS CERTIFIED FOR MICROSOFT DYNAMICS ACCREDITATION

CRM for Members Has Met Microsoft's Highest Standard for Partner-Developed Solutions

Columbia, MD – June 30, 2009 – Protech Associates, Inc. announced today that its flagship association management software (AMS) solution, CRM for Members, is now Certified for Microsoft Dynamics, which signifies that CRM for Members has met Microsoft's highest standard for partner-developed software solutions.

Solutions that are Certified for Microsoft Dynamics have demonstrated development quality and compatibility with the Microsoft Dynamics product on which it runs by passing rigorous third-party software solution testing for Microsoft Dynamics (performed by VeriTest) to ensure backup and restore compatibility, extensibility, upgrade ease, and exceptional user assistance and documentation. In addition, the Microsoft Dynamics partner must have numerous customers who are successfully using the certified solution and are willing to recommend it, and be a Gold Certified Partner in the Microsoft Partner Program.

For customers, Certified for Microsoft Dynamics helps identify Microsoft Dynamics solutions that have been tested for compatibility, meet high quality standards, and are successfully used and recommended by several existing customers. This certification represents a significant step in elevating the standard for partner-developed software solutions for industry-specific business applications.

"By requiring both the software solution and the partner to meet our highest standards, Microsoft is assuring customers that these certified solutions work with their investments in Microsoft Dynamics," said Doug Kennedy, vice president, Microsoft Dynamics Partners. "Microsoft congratulates Protech on achieving the Certified for Microsoft Dynamics status for CRM for Members by demonstrating its success and commitment in delivering a leading Microsoft Dynamics solution."

CRM for Members (built within Microsoft Dynamics® CRM (Customer Relationship Management)) automates important membership activities such as dues billing, membership marketing, product sales, event management, subscriptions and fundraising. CRM for Members provides the foundation for a

complete line of Protech Business Solutions, which also includes SharePoint for Members, Web Portal for Members, and integration to Microsoft Dynamics® GP and other financial management packages.

Protech has specialized in developing and implementing association management software solutions for 25 years. Our solutions help non-profit, member-based organizations optimize organizational efficiencies and maximize service to their members.

“Protech is proud to be recognized as a leading Microsoft Dynamics CRM provider for the association community,” says Janet Lampert, Protech’s Vice President of Marketing. “We understand the unparalleled value we can deliver to our clients by building our application on the Microsoft Dynamics CRM platform, and we remain committed to providing quality association solutions to help them serve their members today and well into the future.”

About Protech Associates, Inc.

Since our founding in 1984, Protech has been a leader in developing and implementing superior association management systems exclusively for the association industry. Powered by a staff of highly trained, Microsoft Certified professionals with extensive experience working with associations, we understand associations’ unique business and technology needs. We’re committed to providing technology that enables them to be efficient and professional in anticipating and responding to members’ needs. For additional information, contact Protech at inquiry@protechassociates.com or 800-310-8813.

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